



# Ventura County FAIRGROUNDS

"A Country Fair with Ocean Air"

10 W. Harbor Blvd. ● Ventura, CA 93001

(805) 648-3376 ● Fax (805) 648-1012

April 18, 2022

Dear Junior Livestock Auction Sponsor:

Greetings from the 2022 Ventura County Fair Junior Livestock Auction Committee. The Ventura County Fair and Junior Livestock Auction are just around the corner and we are excited to be a part of the team that is working to make the Junior Livestock Auction stand in a league of its own. It's "A Country Fair with Ocean Air" at the 2022 Ventura County Fair, August 3-August 14, with the Junior Livestock Auction on Friday, August 12, 2022, beginning at 9:00 am.

We are very proud to say that we had attendance of 299,011 people who attended the 2019 Ventura County Fair. We had 25,880 attendees on Auction Day alone! Last year's Auction sales were over \$1.5 million in receipts, keeping us as one of the top 5 auctions in the State of California. We thank YOU for being a significant part of this incredible event. The Junior Livestock Auction Committee is committed to our Youth Exhibitors, education, promoting the Agriculture Industry, leadership, and family values within the youth of Ventura County. The committee appreciates your continuous support, but more importantly, the youth appreciate it. Please join us in our vision to make the 2022 Junior Livestock Auction the best yet!

As an Auction Sponsor you will receive an ad in the Auction Program. Please email all corporate logos (PDF or jpeg format) to Shannon Patrick at [spatrick@venturacountyfair.org](mailto:spatrick@venturacountyfair.org). All logos (whether or not you are changing your artwork) must be sent to the above email address no later than Friday, July 22, 2022. Banners must be received by Wednesday, July 27, 2022, to the Exhibit Office.

For your convenience, enclosed is a detailed Sponsor Form. It's very important to include a contact name, mailing address and email when completing the form. All correspondence and sponsor benefits will be sent to this contact person. We do offer unique opportunities such as the Bar Sponsor(s), Auction Photo Sponsor, Trucking Sponsor, and other custom packages.

On behalf of the Auction Committee, we'd like to say thank you for investing in the future of our youth and welcome to our Sponsor Family! Should you have any questions, please do not hesitate to contact Auction Chairman, John Hecht at (805) 320-3211. Again, thank you and we look forward to seeing you at the 2022 Junior Livestock Auction!

Sincerely,

John Hecht, Auction Chairman  
[jhecht@sespe.com](mailto:jhecht@sespe.com)  
VENTURA COUNTY FAIR  
805-320-3211

Shannon Patrick

Shannon Patrick, Exhibit Supervisor  
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